

Cookie Notice

Last revised: 8 April 2021

What is a cookie?

A cookie is a small text file placed on your device by the websites that you visit. Cookies are used in order to make the website work, or to work more efficiently, as well as to provide information to the owners of the website and on occasion to other third parties engaged in marketing and advertising. Such information may be used to provide a more personalized and responsive service. Cookies may be either first party cookies set directly by us to your device, or third-party cookies set by a third party provider on our behalf. Whenever you use this Website, information may be collected through the use of cookies and other technologies.

Please note that this Cookie Notice is part of Predixa's [Privacy Notice](#).

Cookies we may use and why

When we use cookies, we classify them into any one of the following categories:

- "Strictly necessary" cookies are necessary for the Website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms used to manage your cookie consents/preferences or User Log In / Log Out cookies which reflect whether you are currently logged in a website.
- "Analytics and Performance" cookies allow us to track analytics by counting visits and traffic sources so we can measure and improve the performance of our Website. They may be set by us or by third party providers to help us to know which pages or videos are the most and least popular and see how visitors move around the Website.
- "Functional" cookies enable the website to provide enhanced functionality and personalization based on your interaction with the Website. They may be set by us or by third party providers, such as Adobe, whose services we have added to our pages.
- "Advertising and Targeting" cookies may be set through our Website by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant advertisements on other websites.

To view a list of the cookies that are used by the Website, click on "Manage cookie preferences" at the top of this Cookie Notice.

How long will cookies remain on my device?

The length of time cookies will stay on your device will depend on whether it is a “persistent” or “session” cookie. A persistent cookie will be stored by a web browser and will remain valid until its set expiration date, unless deleted by you before the expiration date. A session cookie, on the other hand, will expire at the end of your web session, when the web browser is closed.

How can I control cookies?

You can control and manage cookies in various ways. Please keep in mind, removing or disabling cookies may impact your user experience and parts of this Website may no longer be fully functional.

Where cookies are not strictly necessary for the provision of our Website, we will ask you to consent to our use of cookies when you first visit our Website. Consent can be provided or revoked by clicking on “Manage cookie preferences” at the top of this page.

You may also be able to change your browser settings to manage and control cookies. You can find detailed information on how to do so at <http://www.aboutcookies.org/>.

Any consent to accept or to decline cookies is limited to the site for which this Cookie Notice is posted and not to other sites or any other pages, which may be hyperlinked to our Website. For more information on cookies used by those websites, please refer to the specific privacy or cookie notice on those websites.

Email communications

We may also use tracking technologies to determine whether you have read, clicked on, or forwarded certain email communications we send to you so that we can make our communications more helpful and interesting. If you do not wish us to confirm whether you have opened, clicked on or forwarded our communications, you will need to unsubscribe, as it is not possible for us to send these emails without tracking enabled. Registered subscribers can update their communication preferences at any time by contacting us, or you can unsubscribe following the instructions in the individual email communications you receive from us.

Changes to this Cookie Notice

We may modify or amend this Cookie Notice from time to time at our discretion. When we make changes to this notice, we will amend the revision date at the top of this page, and such modified or amended Cookie Notice shall be effective as to you and your information as of that revision date.

We encourage you to periodically review this Cookie Notice to be informed about how we are using cookies.